



SELF MADE HERO

Manga Shakespeare: linking image, text and performance

BETT Press Release for immediate release – Thursday 10th January, for subject leaders in Secondary English, ICT, Art and Drama.

Publisher SelfMadeHero announced today at BETT the beginning of the review process that will lead to the full release of its Manga Shakespeare educational resources in September 2008.

SelfMadeHero's Manga Shakespeare books launched in February 2007 to widespread critical acclaim. Since then SelfMadeHero has been working steadily towards the start of an exciting educational resource programme for UK schools. Publisher, Emma Hayley, stated that "SelfMadeHero are committed to producing a range of resources and workshops underpinned by work done in partnership with leading teachers, innovative technology partners and the best young creative practitioners in the UK."

Some resources will be available to pre-order in early June 2008 and other practical workshops and materials will be available before this date, as SelfMadeHero has developed these in schools, libraries and book festivals throughout 2007.

Key points

- Relevant resources are designed specifically to meet the requirements set out in the new DfES curriculum framework for English and ICT.
- Responds directly to the challenge set out in Paul Roberts' DCMS/DfES report Creativity Review, 2006
- Explores the potential of new learning technologies, both hardware and software with cutting-edge UK technology companies, including Promethean.
- Builds on and develops innovative 'Comic Literacy' initiatives championed by Creative Partnerships, The Reading Agency and CILIP.
- Supports the QCA's personalized learning model that recognizes individuals' learning needs and a need for activities that count towards different forms of qualification and accreditation.

How can teachers get involved?

This innovative project will include teachers giving feedback on resources in progress and a chance to contribute at different stages to the final shape and scope of the resource. Full credit will be given to participating teachers and schools.

SelfMadeHero's main technology partner is Promethean and many of the resources are designed to make the most of Promethan's Activ hardware range in the classroom. Secondary English teachers who would like to take part in the testing and development of the literacy resources will ideally use a Promethean Activboard and be familiar with ActivStudio software. Other resources and workshops in the programme will not require whiteboard technology.

To register an interest or to request further information, please contact: doug@selfmadehero.com, 07815 04 11 52

The next Manga Shakespeare books in the ongoing series:

February 2008	A Midsummer Night's Dream
June 2008	Macbeth
June 2008	Julius Caesar